



नालको  **NALCO**

joins

**SWACHHATA PAKHWADA**

by

Ministry of Mines, Govt. of India

**16<sup>th</sup>-31<sup>st</sup> October 2018**

Dear Colleagues,

Swachh Bharat - Swasth Bharat - Samrudh Bharat are our dreams of new India, which is fast emerging under the leadership of our Hon'ble Prime Minister Shri Narendra Modi. A campaign started on 2nd October 2018 has become a powerful mass movement chanting Mahatma Gandhi's ideology "Cleanliness is next to Godliness". Keeping this in mind, Ministry of Mines, Govt of India is observing Swachhata Pakhwada from 16th October to 31st October 2018, with a view to focus on the role of cleanliness in improving the quality of life of public in general, and ensuring the health, safety and prosperity of an organization, in particular.

We in NALCO have been promoting cleanliness by actively joining in the Swachhata Campaign right from the day the clarion call was given for a Swachh Bharat. NALCO has taken up a cleanliness drive to make Puri as the Swachh Iconic Shrine. The Company 'mines with mind' to work towards zero net mining. Our objective is Swachhata in our house, in our township, in our neighbourhood and in our workplace.

Let us all once again resolve to make this Swachhata Pakhwada a success and exemplary one to emulate.



**Dr. Tapan Kumar Chand**  
**Chairman-cum-Managing Director**

