



QUALITY POLICY

Quality will form the core of our business philosophy. Meeting the needs and expectations of the customer and consistently improving our systems and work ethos will be our chosen path in achieving excellence in business and fulfilling our social obligations.

Guiding Principles

- To ensure a Healthy Return on Investment by maximising Operational Efficiency, Capacity Utilisation and Productivity.
- To continually improve and redesign Systems, Processes and Practices in order to ensure Error Prevention and improve Response Time.
- To adopt Internal Customer Focus as a means to External Customer Satisfaction.
- To treat Human Resource as the key to Quality Excellence and ensure Development, Involvement and Satisfaction of Employees.
- To ensure High Quality of Inputs through Proactive Interaction with Suppliers.
- To meet obligations towards the society as a Responsible Corporate Citizen.
- To provide value for money to all stakeholders.
- To follow Ethical Business Philosophy at all times.

Commitment

We dedicate ourselves to the Quality Policy and Objectives of the Company in letter and spirit and commit to continuously strive for their fulfilment.

-S/d-

Chairman-cum- Managing Director